

News

Devoteam and Exprivia partner to build a market leader in IT services for telecommunications and media in Italy

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Exprivia SPA acquires Devoteam Ausystems SPA with the goal to extend the range of its high value added services

February 12, 2014. Devoteam has signed a contract for the sale of its Italian subsidiary Devoteam auSystems Spa to the Italian group Exprivia Spa. The company has operated in the Italian market for over 15 years as a significant IT services player in Telecommunications and Media, serving leading international operators and equipment manufacturers.

Devoteam auSystems, created in 1999, has developed know-how, focused expertise and capabilities in the field of embedded systems, OSS systems, next generation networks (NGN), mobile applications, and machine-to-machine (M2M) solutions. It offers its services through centres of excellence in Milano, Roma, Genova, and Palermo.

Devoteam auSystems generated Euro 16 million revenues in 2013 with 250 employees. This project allows Devoteam auSystems to join forces with a bigger player in Italy that is present in other market segments. The move is in line with Devoteam's refocusing strategy on the one hand, and that of Exprivia, looking to specialize within specific verticals, on the other hand. The closing of the transaction is subject to customary conditions and is expected in the first half of April 2014. More details will be disclosed in due time.

"We are convinced that the combination of our very experienced teams with a stronger local player such as Exprivia is the best solution to address the consolidating market in Italy. We also hope that this will be the beginning of a wider collaboration between our companies, notably in the field of our strategic offerings, notably the Network transformation", states Stanislas de Bentzmann, co-CEO of Devoteam.

"The telecommunications market is undergoing a period of deep transformation," says

Domenico Favuzzi, president and CEO of Exprivia.

"After the investments incurred for the acquisition of LTE licenses for the development of fourth generation networks (4G), the operators have announced a massive investment plan for the next two years to expand the networks and differentiate the services, in order to offer their customers the benefits of technological evolution of Smartphone, Tablet, PDA and new generation digital devices.

With the acquisition of Devoteam auSystems, Exprivia intends to become a reference player servicing telecommunications customers in the process of adopting new mobile technologies that enable radical transformation of production processes and businesses."



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